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# HYPRO4ST

WP6 Dissemination,  
Exploitation and Sustainability

D6.2 Website



Univerza v Ljubljani



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## Document Information

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<b>Reviewer(s)</b>	Sglavo Simona Koutsiadi Eleftheria	Organization	CESIE SCN
<b>Document description</b>	This file provides an overview of the project's website and its main content. It analyses the website's design, navigation and menus, development processes, hosting, and accessibility. The website will be increasingly filled with content throughout the lifecycle of the project and this document will be updated accordingly.		



## Document History

Version	Issue Date	Stage	Changes	Contributor
<b>1.0</b>	21.11.2022	Initial Draft	Document structure changes	READLAB
<b>2.0</b>	28.11.2022	Draft for Review	Correction of typos and addition of content for future work	CESIE SCN
<b>3.0</b>	30.11.2022	Final	Proofreading, incorporation of the partner's suggestions and design corrections	READLAB (changes) SCN (document finalisation)



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## **1. Executive Summary**

The HyPro4ST website was launched on 31<sup>st</sup> October 2022, under the domain name [hypro4st-project.eu](https://hypro4st-project.eu).

The HyPro4ST website is currently available in English, but it will be translated in all partners' languages: Greek, Hungarian, Croatian, Italian, Portuguese, and Slovenian. It includes the main pillars and details about the project such as the project description, the objectives and aims, the partners and the project results. It also includes a special category for the news and events of the project as well as important contact information. A special menu item category was created for the Virtual Learning Hub of the HyPro4ST project. Additionally, it mentions the European Union's financial support and corresponds to the EU-funding visibility requirements, including the relevant logo and appropriate disclaimers.

## **2. Introduction**

This document is developed in the framework of the deliverable "Deliverable 6.2 Website" under WP6 "Dissemination, Exploitation and Sustainability Strategy". The project's Website was initially developed by READLAB P.C. Before its official launch, all partners provided feedback on its design and content.

The HyPro4ST website will be one of the main online communication channels for the project aiming at spreading main information about the HyPro4ST project, its activities and achieved results.

## **3. Website Design**

The HyPro4ST website design includes interface design, page layout creation, navigation design, content creation and web page graphic design. The HyPro4ST website is designed so that people with disabilities can use it and is compliant with Web Content Accessibility Guidelines WCAG 2.0 (Level AA).

### **3.1 Website Navigation**

The HyPro4ST website navigation has been developed and streamlined to make all fundamental information as well as project results easily accessible. It features an appealing format that is accompanied by hyperlinks.



### 3.1.1 The main menus

The HyPro4ST website has the following main menus:

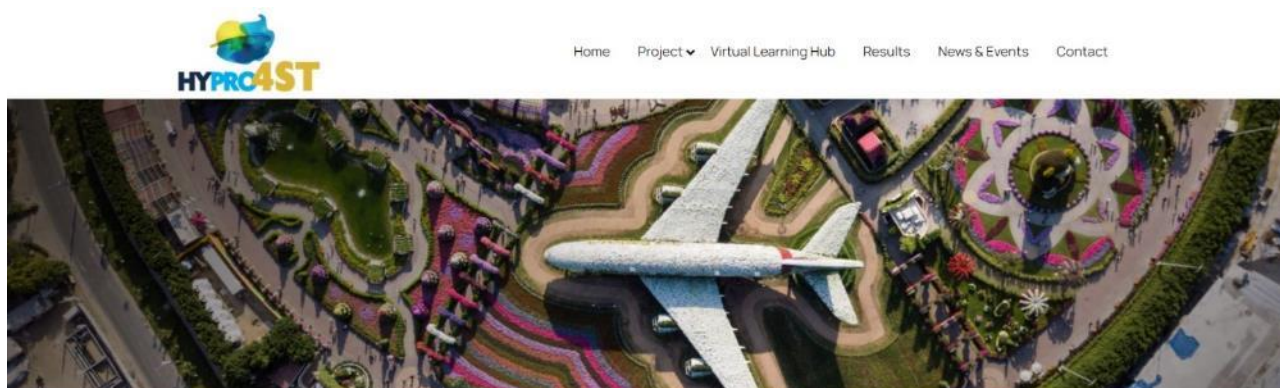


Figure 1: HyPro4ST website menus

- **HOME:** This section redirects the visitor to the HyPro4ST homepage.
- **PROJECT:** This section provides the basic information of the HyPro4ST through the following submenus:
  - **ABOUT:** Provides an at-a-glance overview of the HyPro4ST project is presented.
  - **OBJECTIVES:** The major objectives that the HyPro4ST project should attain are listed.
  - **PARTNERS:** The logos and the acronyms of all project partners are presented, including links to their respective websites.
- **Virtual Learning Hub:** In this section, all potential learners will have access to the online learning platform and all the training material. Registration and access to the learning material, activities and self-assessment tests will also be freely available. When the specifications of the Virtual Learning Hub will be discussed based on its design, then the details of the registration process and data access model will be decided by the partners.
- **Results:** In this section, for the time being, are contained 6 major public deliverables of the project with details for each one.

- **News and events:** This section will keep visitors up to date with the latest project news and events.
- **Contact:** This section presents the contact information of the project coordinator Cities Network Sustainable City. Also, a contact form has been added, where visitors can contact the HyPro4ST management team.

The figures below provide screenshots of the HyPro4ST PROJECT menus and submenus:



## About

The project "Sustainable Tourism Innovation Through Hybrid Project Management (HyPro4ST)" is a three-year project co-funded by the European Union under the Erasmus+ Programme, KA2: Cooperation Among Organizations and Institutions: Alliances for Innovation (Agreement Number: 101056300 – HyPro4ST – ERASMUS-EDU-2021-PI-ALLINNO).

The project aims to:

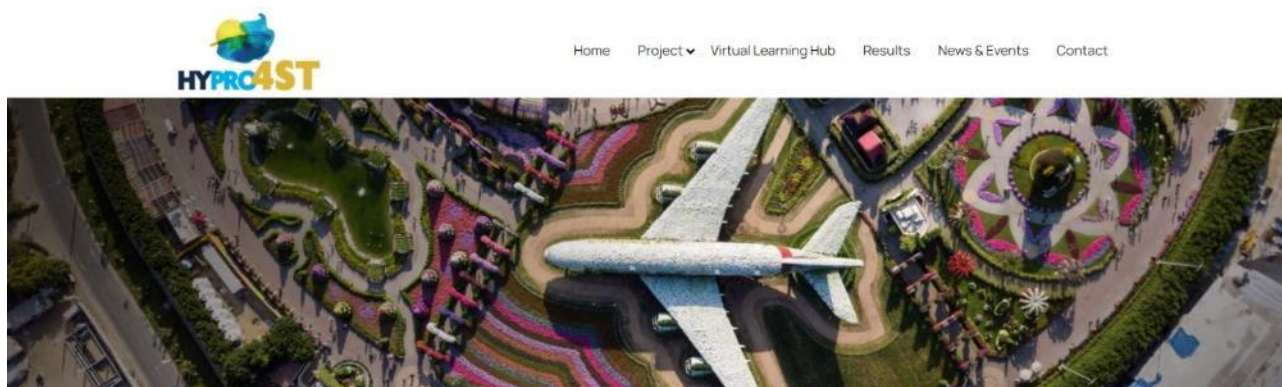
- Develop a new job "Sustainable and Hybrid Project Manager" profile for the Sustainable Tourism Sector
- Upskill professionals in sustainable, hybrid, digital, creative and entrepreneurship project management.
- Helping alleviate the job losses, inequalities, and other risks
- Build a talent pipeline that tourism sector can mine for future growth.
- Upscaling of VET and higher education trainers' skills, to be able to adapt to the tourism labour market needs.

This multi-stakeholder partnership, comprising of 17 partners from 6 European countries, develops all the outputs in 7 EU languages, ensuring their cross-border transferability.



**Figure 2: HyPro4ST website submenu About**





## Objectives

The main objectives are to:

- Identify specificities and challenges in each country regarding the sustainable tourism sector, as well as the learning and development (L&D) needs relating to performance gaps of the project managers working in various disciplines of the tourism industry.
- Develop a new Job Profile of the Sustainable Hybrid Project Manager qualification for the Sustainable Tourism Sector, that will match skills and labour market needs.
- Develop the HyPro4ST online, inclusive learning hub, hosting the HyPro4ST VOOC and Practical Guide, for providing open and continuous vocational education and training to professionals and students of the tourism sector, vocational and higher education trainers and educators, including vulnerable groups in society
- Upskill and tackle skills mismatches in the tourism sector by training at least 600 existing and prospective project managers and students via the HyPro4St VOOC and of at least 30 professionals via the 2 work-based planned activities.
- Issue at least 600 Certificates of Attendance and developing a certification scheme for the new job profile, that deploys globally accepted certification process.



**Figure 3: HyPro4ST website submenu Objectives**

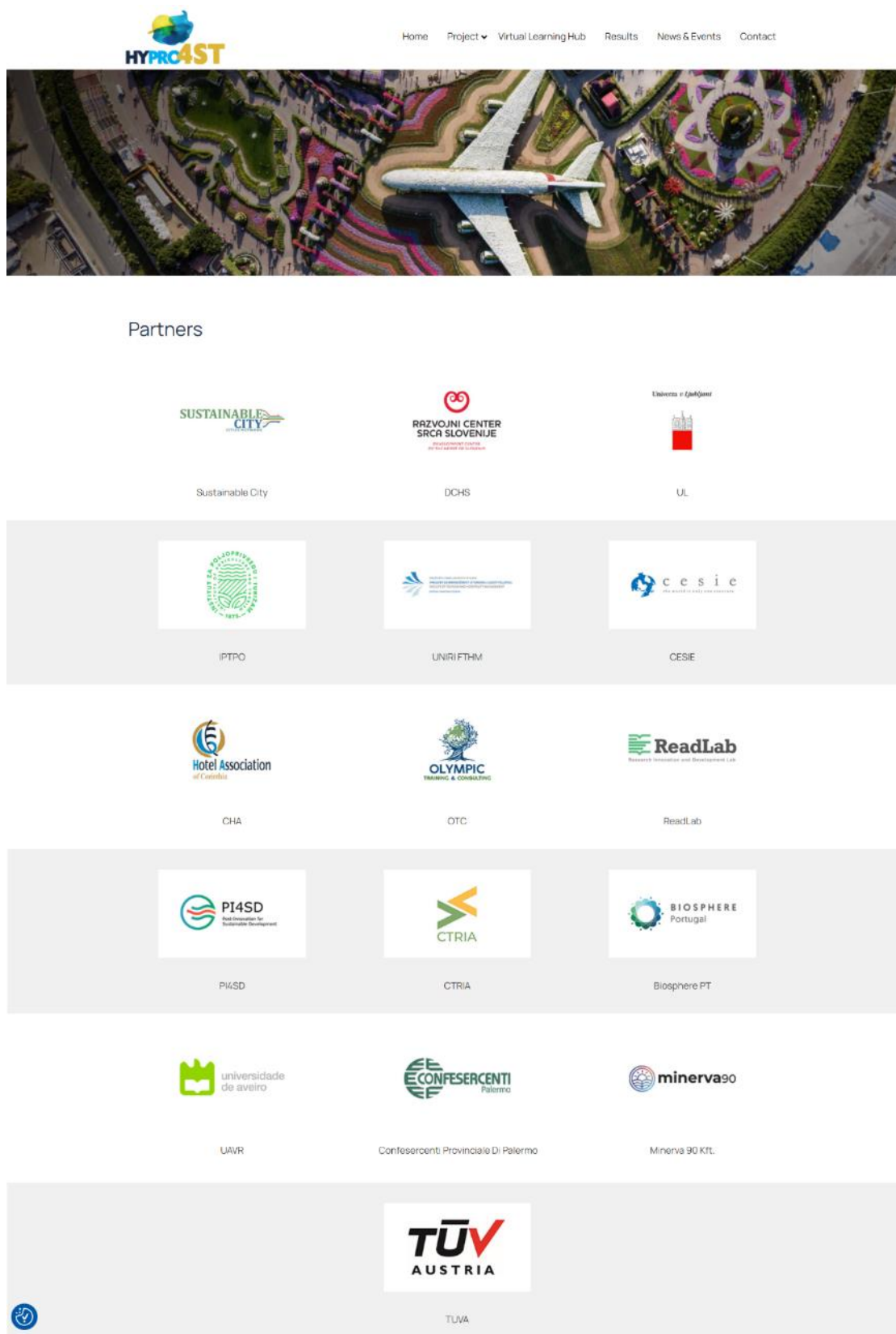
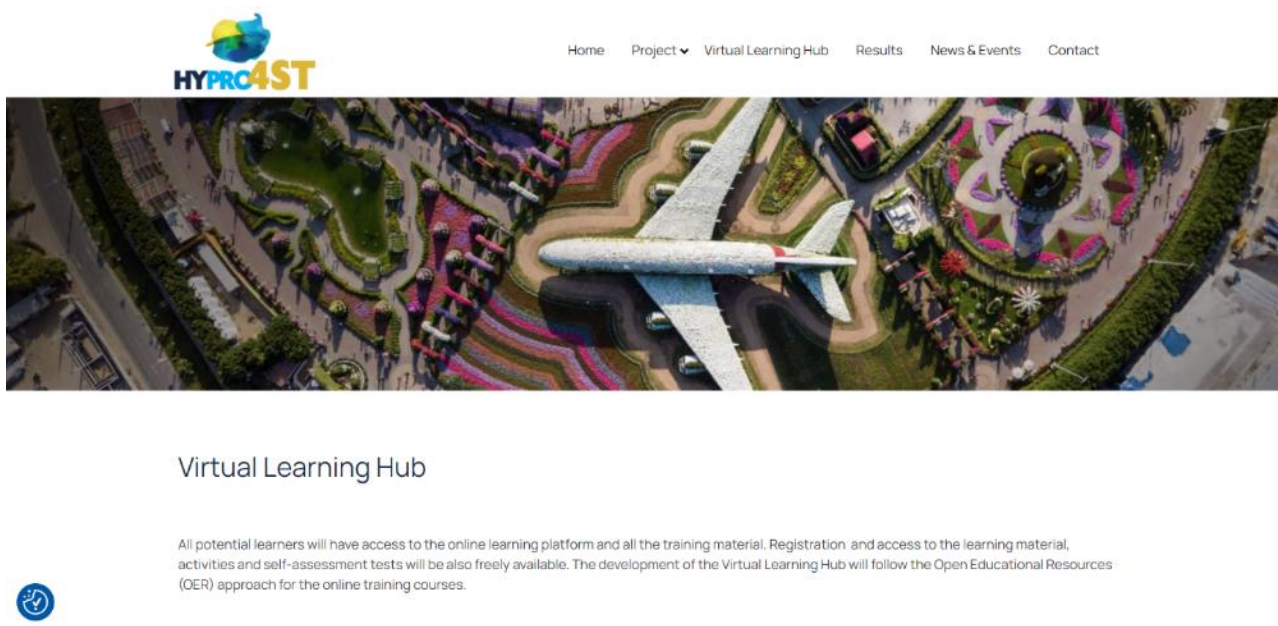
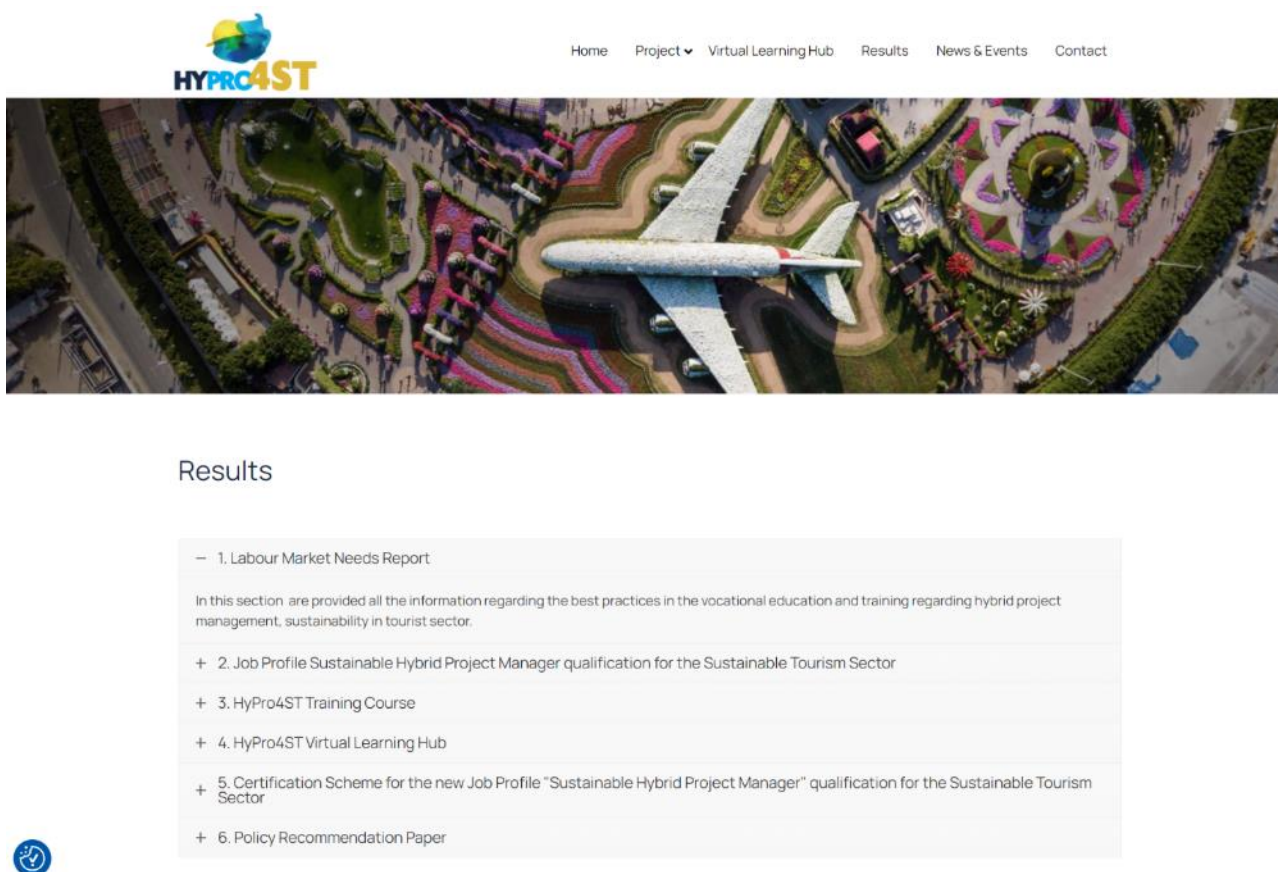


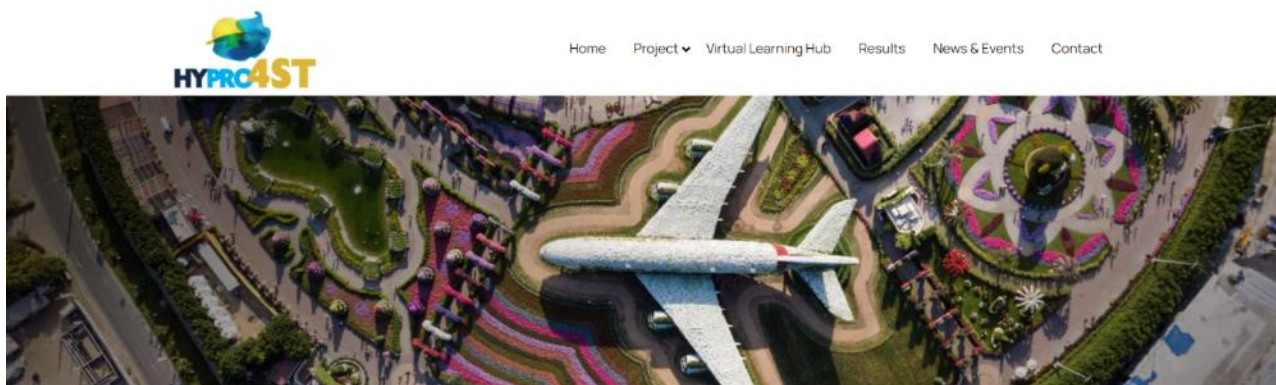
Figure 4: HyPro4ST website submenu Partners



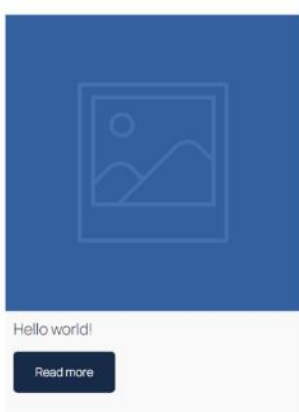
**Figure 5: HyPro4ST website menu Virtual Learning Hub**



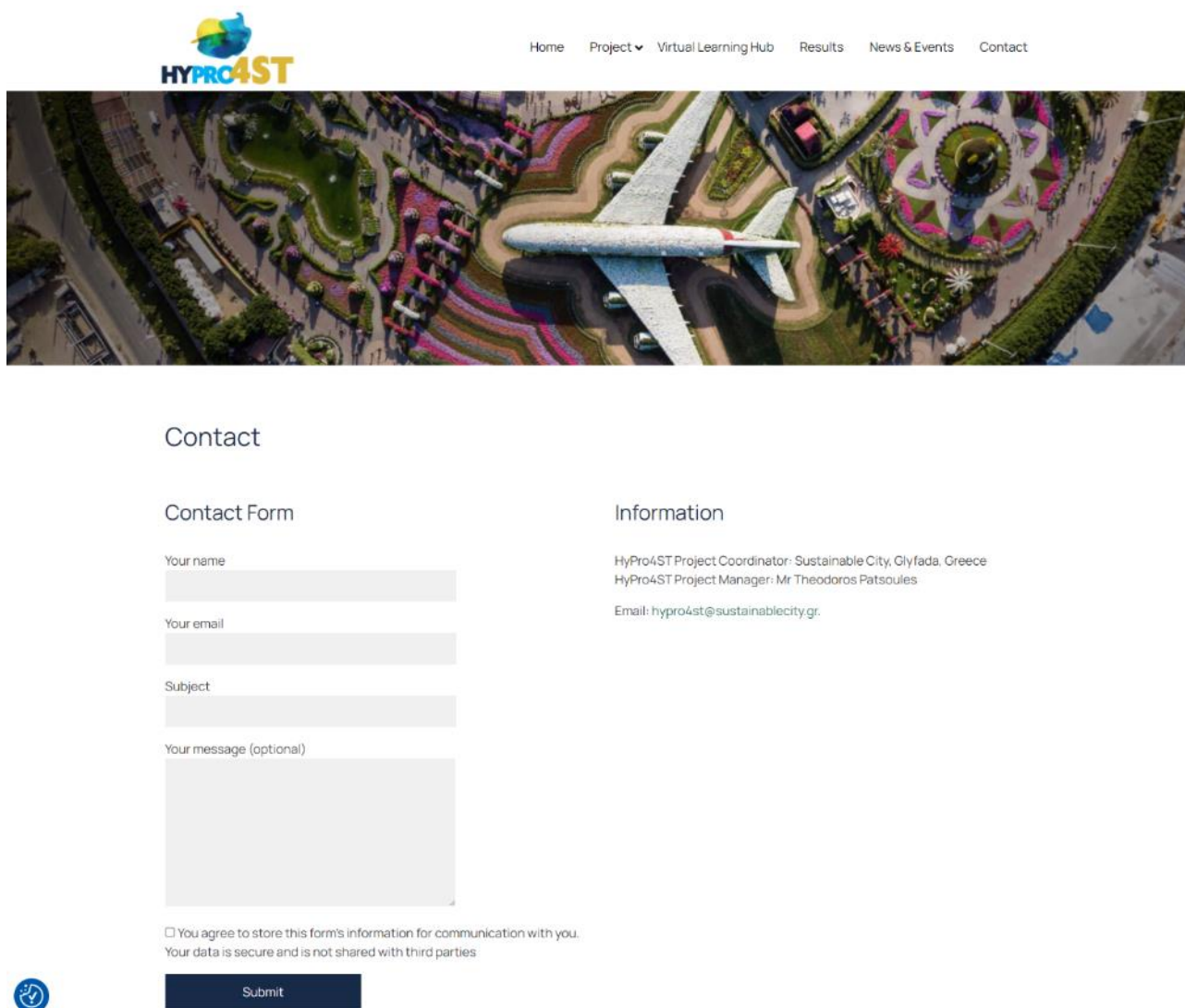
**Figure 6: HyPro4ST website menu Results**



## News & Events



**Figure 7: HyPro4ST website menu News & Events**



**Figure 8: HyPro4ST website menu Contact**

### 3.2 Web Graphic Design

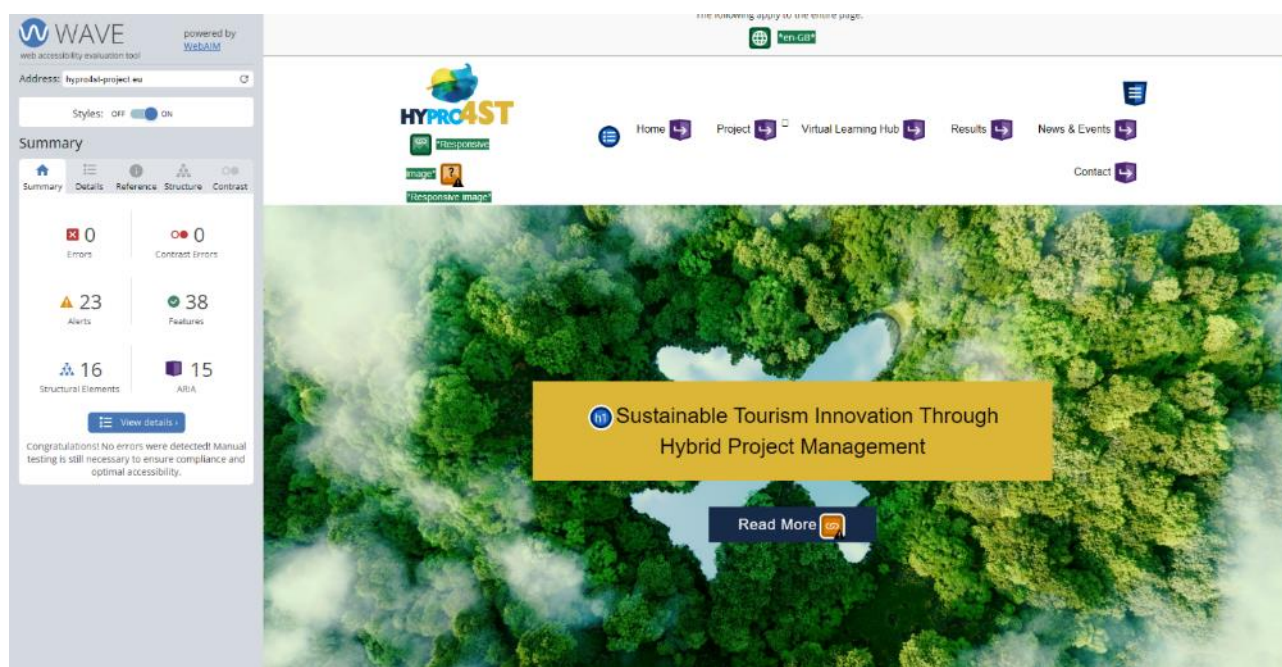
The graphics of the HyPro4ST website were created as the visual representations used on the HyPro4ST website to enhance the project concept, to remain consistent with the project brand and to make the website an attractive showcase for the project.

The starting point for the web graphic design was the HyPro4ST logo (T6.2) and the HyPro4ST visual identity guidelines.

The web graphic design included the creation of the layout, selection of font color and font type, pictures, image captions, and all other visual aspects of the HyPro4ST project as shown in Figures 1-7.

### 3.3. Accessibility

The HyPro4ST website complies with Web Content Accessibility Guidelines WCAG 2.0 (Level AA) to make HyPro4ST web content more accessible to people with disabilities. It has been successfully tested with the web accessibility evaluation tool (<https://wave.webaim.org/>). The results are shown in the figure below.



**Figure 9: HyPro4ST Web Accessibility Evaluation Tool Report**

## 4. Website Development

The HyPro4ST website has been developed using leading-edge technologies and incorporates several innovative features such as:

- Responsive layout, capable of uniform appearance in any device
- Compliance with WCAG 2.0 (Level AA)
- Dynamic content representation
- Multilanguage content supporting SEO/SEF URLs.

## 4.1. Technologies

The following leading-edge technologies and ICT tools have been used for the development of the backend and the frontend of the HyPro4ST website:

### Backend

- PHP 7.x
- MariaDB 10.x / MySQL 5.x
- Yii 2.x Framework

### Frontend

- jQuery 2.0.0
- Bootstrap 4.0.0
- Other jQuery and Bootstrap based technologies

## 4.2. Web Hosting

The HyPro4ST website is online and fully operational since 31<sup>st</sup> October 2022. It is hosted on a Linux server using the latest technology processors, with guaranteed 99,99% Server Uptime, Secure Shell (SSH) Access, 24/7 Network Monitoring and daily website backups. READLAB P.C. is committed to keeping the website active and running for at least three years after the contractual end of the project completion.

## 4.3. Maintenance

As administrators of the HyPro4ST website, READLAB P.C. is responsible for its maintenance and update, including graphic design of the website elements, technical development, and the overall online profile management. READLAB P.C. will also continue to perform regular content updates, ensuring that all deliverables, news, articles etc., are posted on time and in a professional manner.

## 5. Future work

The HyPro4ST website constitutes an attractive showcase for the project and provides easy access to all key information and project results. It is the main online communication channel of the HyPro4ST dissemination strategy, aiming to disseminate all information about the HyPro4ST project, its activities, and results and to raise public awareness.

The HyPro4ST website will be continuously updated with material and results as the project development proceeds. Upon finalising the specifications of the Virtual Learning Hub, a link to the learning platform will be added to the website for potential learners to have access to it.

Additionally, the HyPro4ST consortium is committed to keeping the website active and running after the project's completion, ensuring the sustainability of the project's results.

